

Q - What is my investment in participating in 52 Connections?

A - Explore our range of pricing options for individuals, companies, and nonprofits. The first step is to apply and discover the membership level that suits you best. Opt for an annual payment for discounted membership or choose monthly payments starting at \$52.00/month.

Your membership unlocks exclusive benefits like a private community, event access, networking opportunities, and chances to take on speaking roles. Your profile will be featured in our membership directory for all members to connect with you. Gain access to a variety of tools, resources, training, and support to help you thrive. Reach out to us for any assistance or alternative payment plans – we're here to support you every step of the way.

Q - How long is my membership commitment for?

A - Your Membership spans 12 months (52 Weeks). 52 Connections aims to engage with one individual each week for the entire year. There are various ways to enhance your networking throughout the year. At the end of the year, you can renew your membership by continuing your monthly subscription or canceling it. This is a year-long commitment. We acknowledge that life can be unpredictable, so we provide the option to pause your membership for 30-60 days in case of medical or extreme circumstances. Effective communication allows us to understand and address the individual needs of each member with empathy.

Q - Am I required to meet with all 52 connections?

A - You have the chance to connect with as many individuals as you wish during your yearly membership. Whether you aim to meet 52+ new people or prefer a more manageable 12-24 connections, the choice is yours. This community offers various opportunities to expand your network beyond meetings, allowing you to tailor your level of engagement to suit your needs.

Q - I'm not new to networking at all. Will this be valuable for me?

A - Oh for sure! In fact, I'm incredibly happy you are considering joining with your level of expertise. We are looking for leaders and those who are skilled and knowledgeable in many areas. One of the greatest ways to network and connect with others is through teaching and supporting. We have beginner networkers here and those that are considered experts. No matter where we are or what level we feel we relate to most, we have something to teach. We have skills and gifts to share. This year, there will be opportunities for everyone to share their skills and gifts with the group. We can all learn from one another. When you apply, share some of your natural skills with us, I would love to set you up in a mentorship or leadership role if that interests you.

Q - What are my responsibilities as a member?

A - Thank you for asking! We value intentionality and accountability. To make the most of this network, you'll need to engage and commit to your goals actively. Showing up, participating, and staying connected are key to our success together. Let's work towards your objectives and adapt as needed along the way. Your dedication will be reflected in the results you achieve.

Q - Where are all the connections from?

A - Most of our connections are based in Lakeshore, Michigan. We have members in various cities like Grand Haven, Spring Lake, Fruitport, Muskegon, Holland, Grand Rapids, and Rockford. Our community is expanding with members joining from outside Michigan, including New York and Colorado. Stay tuned for new chapters opening in different states and cities. You can choose to participate in multiple chapters once they are set up, catering to both local and wider networking needs.

Q - What if I'm new to networking?

A - Guess what! We're here for you. In our diverse community, we welcome members of all skill levels. Practice is key to building confidence and expertise in networking. Our group focuses on continuous improvement, authenticity, and mutual support. Join us and watch your confidence soar within just one year. Sara will match you with a mentor to guide you on this journey.